



# MARK YOUR CALENDAR 4<sup>TH</sup> ANNUAL AICUO COLLABORATIVE CONFERENCE

## Fostering Campus Success Through Innovation

This event brings together decision makers from AICUO's member colleges and universities to promote collaboration and discussion. Leading AICUO Affiliate Members and representatives from member institutions will provide track sessions that highlight innovation and thought leadership within the higher education field. Workshops will cover the following areas:

- Communications and Marketing
- Energy and Facilities
- Student Recruitment and Retention
- Student Support
- Technology



**LEARN**

**GROW**

**CONNECT**

**June 6, 2019**

**Register Today!**

**Registration Fee \$75**

**QUEST CONFERENCE CENTER**

8405 Pulsar Place  
Columbus, Ohio 43240

614-228-2196

[www.aicuo.edu/events.aspx](http://www.aicuo.edu/events.aspx)

Please see the full agenda on the back page.

# 2019 AICUO Collaborative Conference Agenda

**8:30am – 9:00am** Sign In & Registration

**9:00am – 10:00am** Networking Breakfast, Welcome & Presidential Panel Discussion—Moderated by Steptoe & Johnson

**10:05am – 11:15am** Session 1

- **Human Connection and Your Prospective Students' Online Journey**—Carnegie Dartlet
- **Strategies to Fund Energy Projects and Reduce Energy Consumption**—Bricker & Eckler and Air Force One
- **Revenue-Growth Management: The Key to Surviving a Competitive Higher Ed Landscape**—Collegis Education and Vemo Education
- **International Travel & Study Abroad Liability**—Gallagher Student Health & Special Risk
- **GDPR and Privacy Updates**—Bricker and Eckler

**11:20am – 12:30pm** Lunch & Keynote—**How Technology is Shaping the Future of Higher Education**—Rajiv Shenoy, CTO Apogee

**12:35pm – 1:45pm** Session 2

- **Product Solutions to Enhance Your Brand and Build Engagement**—Outreach Promotional Solutions
- **Offsite Renewables Without the Complexity and Risk**—Constellation
- **Sustained Student Engagement from the Point of Inquiry**—InsideTrack and Franklin University
- **Students and Mental Health Issues on Campus**—Steptoe & Johnson
- **The 4<sup>th</sup> Industrial Revolution and the Impact on Higher Education**—Marsh & McLennan

**1:50pm – 2:45pm** Coffee and Dessert Break (Vendor Fair, Networking & Door Prizes)

**2:50pm – 4:00pm** Session 3

- **Website Compliance and Other Legal Updates**—Steptoe & Johnson
- **Maximize Student Housing Revenue with Design**—Design Collaborative
- **Retain and Graduate More Students Faster Through Course Schedule Refinement**—Ad Astra
- **#MeToo Movement Updates and How to Deal with No Contact Orders**—Steptoe & Johnson
- **Aligning Technology with Strategic Plans**—Apogee, Denison University and University of Mount Union

## Conference Adjournment

Track Session Legend:

- Communications & Marketing
- Energy & Facilities
- Student Recruitment & Retention
- Student Support
- Technology