

2019 AICUO Collaborative Conference Agenda

8:30am – 9:00am Sign In & Registration

9:00am – 10:00am Networking Breakfast, Welcome & Presidential Panel Discussion—Moderated by Steptoe & Johnson

10:05am – 11:15am Session 1

- **Human Connection and Your Prospective Students' Online Journey**—Carnegie Dartlet
- **Strategies to Fund Energy Projects and Reduce Energy Consumption**—Bricker & Eckler and Air Force One
- **Revenue-Growth Management: The Key to Surviving a Competitive Higher Ed Landscape**—Collegis Education and Vemo Education
- **International Travel & Study Abroad Liability**—Gallagher Student Health & Special Risk
- **GDPR and Privacy Updates**—Bricker and Eckler

11:20am – 12:30pm Lunch & Keynote—**How Technology is Shaping the Future of Higher Education**—Rajiv Shenoy, CTO Apogee

12:35pm – 1:45pm Session 2

- **Product Solutions to Enhance Your Brand and Build Engagement**—Outreach Promotional Solutions
- **Offsite Renewables Without the Complexity and Risk**—Constellation
- **Sustained Student Engagement from the Point of Inquiry**—InsideTrack and Franklin University
- **Students and Mental Health Issues on Campus**—Steptoe & Johnson
- **The 4th Industrial Revolution and the Impact on Higher Education**—Marsh & McLennan

1:50pm – 2:45pm Coffee and Dessert Break (Vendor Fair, Networking & Door Prizes)

2:50pm – 4:00pm Session 3

- **Website Compliance and Other Legal Updates**—Steptoe & Johnson
- **Maximize Student Housing Revenue with Design**—Design Collaborative
- **Retain and Graduate More Students Faster Through Course Schedule Refinement**—Ad Astra
- **#MeToo Movement Updates and How to Deal with No Contact Orders**—Steptoe & Johnson
- **Aligning Technology with Strategic Plans**—Apogee, Denison University and University of Mount Union

Conference Adjournment

Track Session Legend:

- Communications & Marketing
- Energy & Facilities
- Student Recruitment & Retention
- Student Support
- Technology